

Gazeus Games Effortlessly Integrates Verve Group's Ad Tag

Devices: Mobile

*"Gazeus is selective in choosing partners to help monetize our ad inventory no matter what platform, so we're thrilled with Verve Group's **hands-on** and **driven** approach. Verve Group has proven to be a **reliable** and **trustworthy** partner with **high-quality traffic** and **global reach**."*

- Gazeus

Objective:

Brazil's largest social and casual game developer Gazeus Games had been searching for a **reliable** and supportive **monetization partner to boost ad revenue** and provide its users with **high-quality ad creatives**. As it was an essential requirement to find a partner who would provide unrivaled support and excellent customer service, Verve Group was an easy choice.

Solution:

Gazeus integrated Verve Group's Mobile Ad Tag with ease and began serving banner and interstitial ads within its Dominos and Spades games. Gazeus was impressed with the **personalized client relationship management** from Verve Group and appreciated their **proactive approach** to optimization.

