



Gazeus Games stacked the deck for success with Verve

Verve's custom monetization solution was the ace in the hole for Gazeus Games to boost their ad revenue.

CATEGORY: Publisher

SOLUTION: Performance+ Marketplace

REGION: Global



Situation

Brazil's largest social and casual game developer Gazeus Games was searching for a reliable and supportive monetization partner to boost ad revenue and provide its users with high-quality ad creatives. It was an essential requirement to find a partner who would provide unrivaled support and excellent customer service, making Verve an easy choice.

Opportunity

Gazeus integrated Verve's mobile Ad Tag with ease and began serving banner and interstitial ads within its Dominos and Spades games. Gazeus was impressed with the personalized client relationship management from Verve and appreciated their proactive approach to optimization.



Gazeus is selective in choosing partners to help monetize our ad inventory no matter what platform, so we're thrilled with Verve's hands-on and driven approach. Verve has proven to be a reliable and trustworthy partner with high-quality traffic and global reach.

Gazeus